



**What challenges can we expect in 2023
for businesses and their IT systems?**

it's important to take a look at the expected issues that businesses will face in 2023 with IT.

In today's digital age, technology has become an integral part of every business, and the ever-evolving IT landscape is set to bring about new challenges that companies must address. Here are some of the expected issues that businesses may face with IT in 2023.

1. **Cybersecurity threats:** Cybersecurity threats continue to grow in sophistication and frequency, making them a major concern for businesses. Companies must invest in robust and proactive security systems to prevent cyber-attacks, data breaches and other digital threats.
2. **Cloud integration:** Cloud computing such as Microsoft Azure and Modern Workplace has become increasingly popular over the years and it's expected to continue to grow in 2023. Businesses must adapt to the changing IT landscape and integrate cloud services within their existing IT infrastructure, to remain competitive.
3. **Digital transformation:** The COVID-19 pandemic has accelerated the need for digital transformation across various industries. Businesses must embrace digital transformation to improve their operations, increase efficiency, and enhance customer experiences. We are seeing businesses just scratching the surface of when it comes to tools such as Microsoft Team and the Modern workplace stack.
4. **Data management:** With the increasing amount of data generated by businesses, effective data management is essential. Companies must invest in data analytics tools like the Microsoft Power platform and strategies to process and analyse large volumes of data for business insights.
5. **Talent shortage:** With the increasing demand for IT talent, businesses may face challenges in hiring and retaining skilled IT professionals. Companies must develop strategies to attract and retain top IT talent to ensure their technology systems are effectively managed and maintained.